



Bob Rathen

Graphic Designer

✉ March 30, 1988
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I have been working as a graphic designer for six years. I enjoy learning new things and constantly improving myself in Adobe Creative Cloud tools. I draw inspiration for everything I do from long walks in nature and the city, traveling to see monuments, listening to music, singing, playing the guitar, blues harmonica and piano, and also sailing at sea. My strengths include reliability, hard work, independence and decency.

WORK EXPERIENCE

Graphic designer for Blue Style (February 2022 – Present)

- design of marketing and business materials for the web, social media and DTP
- creation of materials for merch

Graphic designer for TEDOM energie (October 2021 – Present)

- tvorba designu marketingových a obchodních materiálů

DTP Graphic designer for Bohemia Energy (February 2020 – January 2022)

- creation of design of marketing and business materials (leaflets, price lists, business cards, ID cards, forms, contracts, graphs, business offers)
- prepress and documents controlling
- photo editing and retouching
- preparation of web graphics (banners, icons, infographics)
- reference: Ing. Eva Černá, Sales manager, tel.: 720 759 186

Booking associate for yachting°com (June 2017 – September 2019)

- communication with clients and external partners abroad, issuance of chartering contracts. Assistance to clients in finding sailboats.
- working with CRM system Sales Force

EDUCATION

Jan Amos Komensky University Prague (2010 – 2013)

- Master's degree in Tourism Management (Engineer / Ing.)
- Subjects: Business Economics, Event Marketing, Managerial Psychology, Quality Management in Tourism

SKILLS

- very good communication skills, reliability, pleasant and diplomatic behavior, diligence, fairness, independence and decency
- language: Czech (native), English (B2)
- driving licence B
- graphic designer course (March 2019, by Primakurzy.cz)
- Wordpress course (October 2019, by Primakurzy.cz)
- Czech skipper licence „C“ (May 2019, by yachting°com)

COMPETENCIES

- Adobe (Photoshop, InDesign, Illustrator, Acrobat, After Effects, Premiere Pro)
- WordPress (DIVI)
- Figma (basics)
- Blender (basics, editing and rendering of a 3D character)
- Microsoft Office Tools