



Bohumil (Bob) Rathan

Graphic Designer

- 📍 Prague 5
- ✉️ bobrathan@gmail.com
- 🌐 bobrathan.cz
- ☎️ + 420 723 056 892

I have been working as a graphic designer for several years. I create marketing and business materials for both online and print media – from banners and social media content to presentations and printed materials, including photo editing. I work independently, reliably, and with a focus on high-quality results. I draw inspiration from walks in nature and the city, traveling, listening to music, singing, playing the guitar, and sailing at sea

WORK EXPERIENCE

Graphic designer for Blue Style (February 2022 – January 2026)

- design of marketing and business materials for the web, social media and DTP
- creation of materials for merch

Graphic designer for TEDOM energie (October 2021 – Present)

- tvorba designu marketingových a obchodních materiálů

DTP Graphic designer for Bohemia Energy (February 2020 – January 2022)

- creation of design of marketing and business materials (leaflets, price lists, business cards, ID cards, forms, contracts, graphs, business offers)
- prepress and documents controlling
- photo editing and retouching
- preparation of web graphics (banners, icons, infographics)
- reference: Ing. Eva Černá, Sales manager, tel.: 720 759 186

Booking associate for yachting°com (June 2017 – September 2019)

- communication with clients and external partners abroad, issuance of chartering contracts. Assistance to clients in finding sailboats.
- working with CRM system Sales Force

EDUCATION

Jan Amos Komensky University Prague (2010 – 2013)

- Master's degree in Tourism Management (Engineer / Ing.)
- Subjects: Business Economics, Event Marketing, Managerial Psychology, Quality Management in Tourism

SKILLS

- very good communication skills, reliability, pleasant and diplomatic behavior, diligence, fairness, independence and decency
- language: Czech (native), English (B2)
- driving licence B
- graphic designer course (March 2019, by Primakurzy.cz)
- Wordpress course (October 2019, by Primakurzy.cz)
- Czech skipper licence „C“ (May 2019, by yachting°com)

COMPETENCIES

- Adobe (Photoshop, InDesign, Illustrator, Acrobat, After Effects, Premiere Pro)
- WordPress (DIVI)
- Figma (basics)
- Blender (basics, editing and rendering of a 3D character)
- Microsoft Office Tools