



Bohumil (Bob) Rathan

Graphic Designer

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WORK EXPERIENCE

Graphic designer for Blue Style (Feb 2022 – Jan 2026)

- graphic design of marketing materials for web, social media, and print
- creation of assets for corporate merchandise and PR materials
- basic video editing and simple animations (content for LED screens, animated banners)
- use of AI tools within Adobe Creative Cloud as well as external workflows

Graphic designer for TEDOM energie (Oct 2021 – Present)

- graphic design of marketing and business materials (online and print)
- POP/POS materials, posters, banners, corporate merch, DTP preparation

DTP Graphic designer for Bohemia Energy (Feb 2020 – Jan 2022)

- creation of design of marketing and business materials (leaflets, price lists, business cards, ID cards, forms, contracts, graphs, business offers)
- prepress and documents controlling
- photo editing and retouching
- preparation of web graphics (banners, icons, infographics)
- reference: Ing. Eva Černá, Sales manager, tel.: +420 720 759 186

Graphic Designer for DDM Modřany (DPP, Jan 2020 – Jun 2022)

- creation of promotional graphic materials for web and printchartering
- pre-press preparation
- communication with the PR and execution of tasks based on its needs

EDUCATION

Jan Amos Komensky University Prague (2010 – 2013)

- Master's degree in Tourism Management (Engineer / Ing.)
- Subjects: Business Economics, Event Marketing, Managerial Psychology, Quality Management in Tourism

SKILLS

- very good communication skills, reliability, pleasant and diplomatic behavior, diligence, fairness, independence and decency
- language: Czech (native), English (B2)
- driving licence B
- graphic designer course (March 2019, by Primakurzy.cz)
- Wordpress course (October 2019, by Primakurzy.cz)
- International skipper licences „C“ and „VMP“

COMPETENCIES

- Adobe (Photoshop, InDesign, Illustrator, Acrobat, After Effects, Premiere Pro)
- AI (Adobe Firefly, Gemini, ChatGPT)
- Google Web Designer (HTML5 banners)
- WordPress (DIVI)
- Figma (basics)
- Blender (basics, editing and rendering of a 3D character)